

# Liberty Create

The easiest way to develop business applications, fast.

Liberty Create is a new breed of low-code software solution, built for both business users and professional developers.

By using its drag-and-drop interface to configure, rather than code, you can build a new app fast. And once you have your app, you can test, refine and improve it on an ongoing basis.

## Customer experience and IT combined

Now, for the first time, your customer experts can collaborate with IT to create solutions to common customer experience issues.

Citizen developers build apps quickly and easily in a secure and compliant environment – while IT retains control and approves the builds. Developers only get involved to create complex applications.

## Bridging the gap

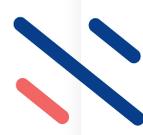
The Create platform is geared towards bridging the gap between business and IT. The latest addition to functionality ‘modules’ champions this even more. Modules can dramatically change how applications are built. For the first time, it’s possible to construct a reusable feature and install it in multiple apps.

## The results?

- App development times are 10 times faster
- IT can focus on big, strategic problems
- Customer-facing teams are less frustrated
- A much better customer experience

## Key benefits:

- **Get results faster**
- **Improves customer experience**
- **Rapid ROI**
- **Speeds up digital transformation**
- **Rapid assembly and configuration**
- **Ideal for IoT (Internet of Things)**
- **Enterprise scalability**
- **Service level monitoring**

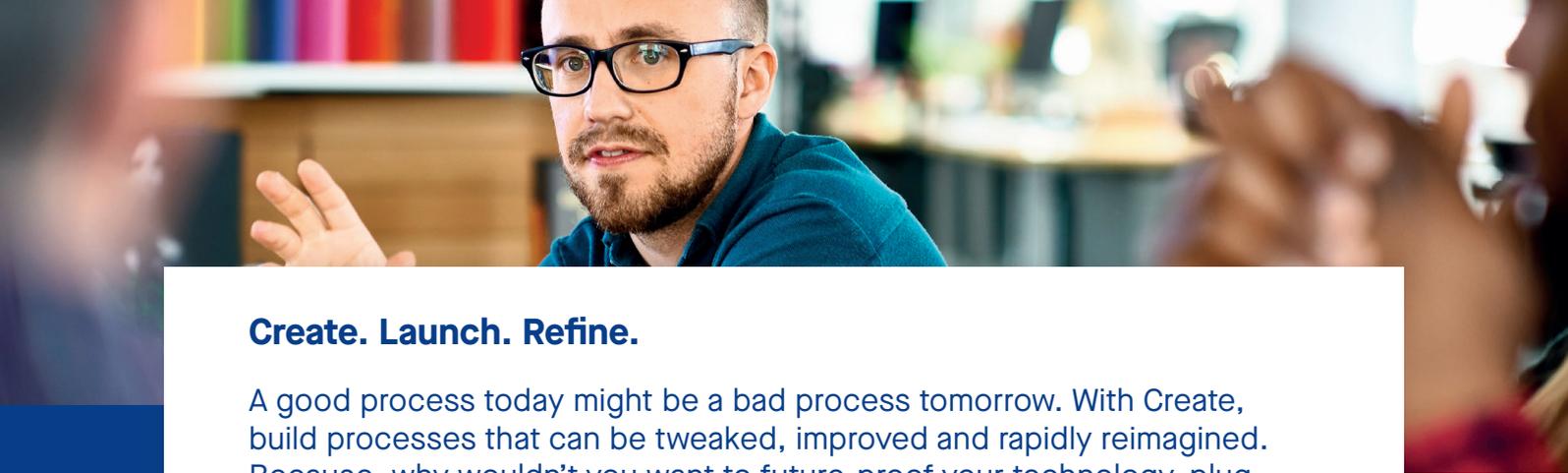


“It is amazing, it’s so agile. Within weeks you have something tangible that you can test, use and iterate in real-time.”

Network Rail

## Key features:

- **Fast, low-risk ‘test & learn’ environment**
- **Rapid assembly and configuration**
- **Secure Cloud or on-premise delivery**
- **Enterprise scalability**
- **Workflow / Case Management**
- **Rules engine and automation**
- **Service level monitoring**
- **Responsive design - mobile device ready**
- **Mobile apps for iOS and Android**
- **Easy and practical integration with legacy systems**
- **Real-time reporting and analytics**
- **SaaS - consumption based pricing**
- **A range of pre-configured solutions to accelerate deployment**



## Create. Launch. Refine.

A good process today might be a bad process tomorrow. With Create, build processes that can be tweaked, improved and rapidly reimaged. Because, why wouldn't you want to future-proof your technology, plug into the systems you rely on the most and roll out changes on the fly?

### Enhance performance with the power of 3 studios

Ramp-up app delivery, cut costs, reduce shadow IT and free up time to focus on what matters.

#### Build Studio

The Build Studio is where the magic happens. Business users can create applications using drag-and-drop low-code to solve business needs and improve processes quickly.

#### Code Studio

Sometimes coding is necessary outside of the Build Studio, if it is a more complex application – usually just to deliver that last piece of functionality. The Code Studio is where professional developers can work, outside of the build studio.

#### Test Studio

A whole new studio with the tester in mind. It's so quick and easy to make a change and deploy it with Create. But those changes need to be regression tested. The Test Studio is the place to go to record user journeys through the application - checking if they pass or fail and saving that journey within the platform itself.

“We've shown we can transform existing services with low-code. Having the ability to create new, digitally-enabled services proves our vision has been justified.”

Adur & Worthing Councils

### 3 days and you're away

In just 3 days users will have a thorough introduction to core functionality of the Create low-code platform. Trainees come away having solved a use case scenario by building a new application with Create.

### Learn from the pros

Our customer Community and AppShare is an invaluable source of info on integration challenges and opportunities.

The Netcall Community was created to build links between Create builders – as well as apps. Builders from different organisations can collaborate and share content – making life easier. You can read stories and ask questions in our Community Centre.

Our AppShare invites any user to share content and browse through a catalogue of free pre-built applications, accelerators and components – like themes, widgets and plugins.

Download and use, share and Create – once you're registered.

### We take the pain out of big change projects

Netcall is a leading provider of end-to-end customer engagement solutions. Our mission is to transform the way our clients interact with customers. We help them deliver a seamless and exceptional customer experience across all channels.

Using our solutions they work smarter, gain competitive advantage and lower costs. All of our solutions are secure, flexible and best-in-class. They're easy to implement and simple to use.

### Turbocharge your customer experience

Revitalise your contact centre and solve the IT challenges holding you back. Team Create with Liberty Converse and Liberty Connect for a full 360 omnichannel solution. The new way to improve your customer experience, fast.

### Take a deeper dive

Contact us today for a demo visit  
[netcall.com](https://netcall.com)

Or call us on **033 0333 6100** and say  
“Transforming Engagement”

