

# App in a week

The new pace of digital innovation:  
Scope in a day - Build in a week

## Reframing the pace of change

The need to respond to change more quickly, to engage digitally with a wider community, on smoother journeys, using fewer resources and at manageable cost has never been more acute.

Whether it is new and responsive services to customers, increased efficiencies for staff, extending the reach and richness of legacy systems or tackling that growing backlog of projects in this new world, speed is now king.

The App in a week from Netcall brings together subject matter experts, technology and process to tackle one topic at a time, understand the challenges and crucially put solutions into the hands of users within days.

## Features of the App in a week

- **Focused** facilitated workshop to understand issues and capture ideas and requirements in a day
- **Low touch** one day commitment, Netcall do the rest
- **Fast** first version of the app delivered typically in one to two weeks
- **Entirely digital** virtual meeting, collaboration tools and delivery, all done remotely
- **On a platform for growth** quickly move to the next challenge using the platform. Think big, start small and rapidly build on your successes.

## Liberty Create makes it possible

Low-code enables rapid development and improvement of software applications. Our Liberty Create low-code solution ensures that time isn't wasted on lengthy requirement gathering, it's spent prototyping your first application, then refining the real app, with real users, in real-time.

### Talk to us.

Contact us today for a demo visit [netcall.com](https://netcall.com)

Or call us on 033 0333 6100 and say  
"Transforming Engagement"

## Why you should try it

- **Actionable workshop output** is published and the live app is available in one to two weeks
- **No risk** apps are as easy to change, as they are to build
- **Repeatable success** quickly move on to the next issue
- **Low commitment** one day time investment to tackle a specific issue
- **AppShare** gain access to development resources including samples and accelerators designed to help build more apps more quickly. These include:
  - Developer Services -
  - Application for Supply
  - Skills Matrix
  - Emergency SMS Alerts
  - Online Surveys
  - Visit Booking
  - Who's On

## A recent example

Northumbrian Water Payment Support Portal. This was scoped in a App in a week workshop during "Innovation Festival 2020" on Monday. The working app was in the hands of management on Friday.

